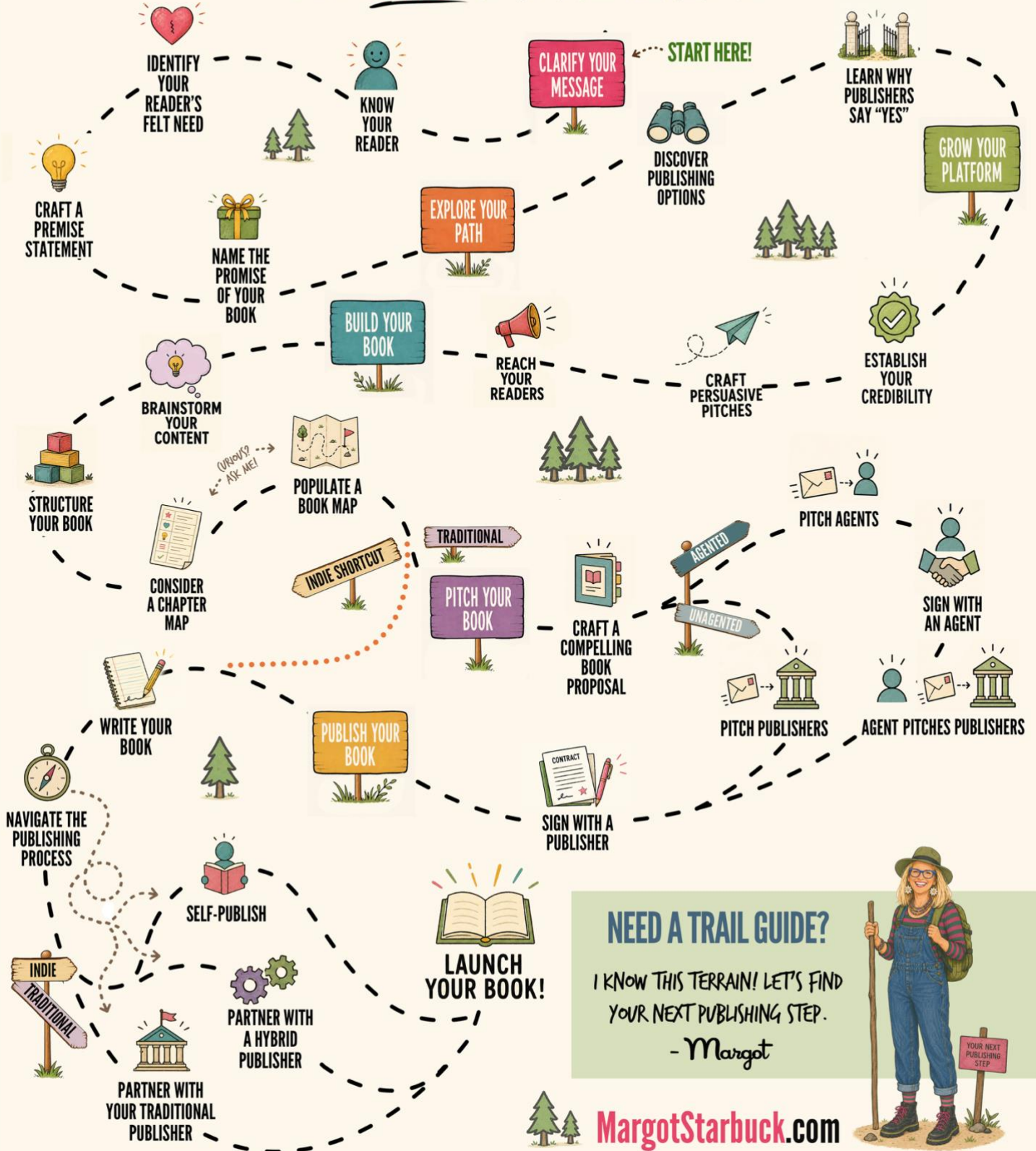


≡ Your Publishing ≡ **TRAIL MAP**

TAKE THE **NEXT STEP** IN YOUR JOURNEY TOWARD PUBLICATION.



NEED A TRAIL GUIDE?

I KNOW THIS TERRAIN! LET'S FIND
YOUR NEXT PUBLISHING STEP.

- Margot

MargotStarbuck.com

Take the next step in your journey to publication!



In Phase 1 you're identifying your reader and what they need. And you're shaping the big idea of your book to meet that need and offer real value to your reader.



In Phase 2 you're learning about the various paths to publication and what makes a traditional publisher—and readers!—say “yes.”



In Phase 3 you're building your audience as you make the most of your online real estate—your website!—and begin hustling (the smart way!) to reach readers.



In Phase 4 you get to build your book! After brainstorming your content you'll structure your book (think “table of contents”) and you may even map out the content in each chapter.



In Phase 5 you'll pitch your book! *(If you plan to publish independently you can skip Phase 5!)* First, you craft a winning book proposal. If you sign with an agent, they'll pitch your proposal to publishers; if not, you'll pitch it.



In Phase 6 you'll finally write that book! Then you'll navigate the publishing process—either with a partner or via self-publishing—and you'll launch your book.

How I can help you take your next step...

1. **Phases 2-5?** Check out my courses [HERE!](#)
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~Margot

